SEASON 2021/22

NORTHERN CC

PARTNERSHIP PACKAGES

JOIN THE FAMILY!

MORE THAN JUST SPONSORSHIP...

Our Partners

The Teams

About Northern Cricket Club

Package 1 - Premier Plus Package

Package 2 - Premier Package

Package 3 - Championship Package

Package 4 - Match Day Package

OUR PARTNERS

...ARE CRUCIAL TO OUR BEING.

Our Partners enable the club to focus on achieving things both on and off the pitch.

The upkeep of training, playing and changing facilities is costly, and without the support of our partners, it wouldn't be possible for us to facilitate Cricket at the club.

BerkeleyShaw

flanagan group

Stobart Group

About You Digital

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THE TEAMS

5 MENS TEAMS

LADIES TEAMS 2

JUNIOR TEAMS 6

-- ADULTS BY NUMBERS --

16 X CUP WINNERS

11 X PREMIER LEAGUE HONOURS

ABOUT US

...

Well, if you don’t know by now, we are the Northern Club. We are the 2019 Lancashire Cricket Foundation’ Club of the year, and we are now offering you the chance to join the family!

...

We have a philosophy and vision at the club to inspire our boys & girls to progress, and better themselves through fun & relevant practice. We are an inclusive club, and love to see our sponsors down at Moor Park enjoying the game, and socialising amongst us. You will get to see first how we use your support.

PACKAGE 1 - PREMIER PLUS

SOLD

AVAILABLE FOR
SEASON 2022/23
PRICE ON REQUEST.

NORTHERN

Your Company logo on FRONT of kit, and Training wear for ALL Senior & Junior Men's/Women's Teams

Your Company logo on FRONT of the Clubhouse

Sponsors board on main pitch/squash court (Inc. Board Cost & Design)

Your Company logo on match day team line ups shared on all social media for 1st & 2nd team. (~6000 connections across all platforms)

Your Company logo on our website

Match day sponsorship discount

FREE sponsors end of season dinner admission

Associate club membership (discounted beverages)

Pick your team for end of season match v's Premier Sponsor XI

Free Room Hire

AVAILABLE FOR SEASON 2022/23
PRICE ON REQUEST.

NORTHERN

PACKAGE 2 - PREMIER

SOLD

NORTHERN

Your Company logo on SLEEVE of Playing kit for ALL Senior & Junior Men's/Women's Teams

Sponsors board on main pitch/squash court (Inc. Board Cost & Design)

Your Company logo on match day team line ups shared on all social media for 1st & 2nd team. (~6000 connections across all platforms)

Your Company logo on our website

Match day sponsorship discount

FREE sponsors end of season dinner admission

Associate club membership (discounted beverages)

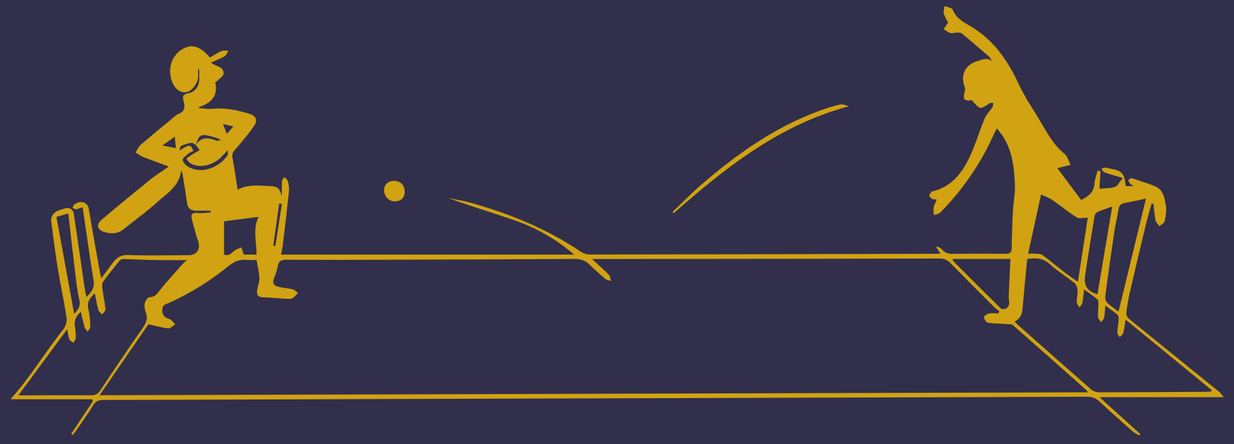
Pick your team for end of season match v's Premier Plus Sponsor XI

Free Room Hire

SOLD OUT FOR SEASON 2022/23

NORTHERN

PACKAGE 3 - CHAMPIONSHIP



Sponsors board on main pitch/squash court (Inc. Board Cost & Design)

Your Company logo on match day team line ups shared on
all social media for 1st & 2nd team. (~6000 connections across all platforms)

Your Company logo on our website

Match day sponsorship discount

FREE sponsors end of season dinner admission

Associate club membership (discounted beverages)

Pick your team for end of season match v's Premier Sponsor XI

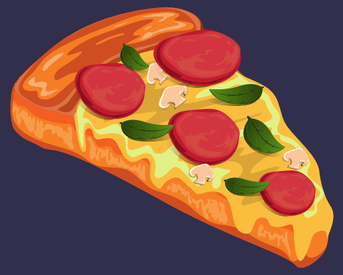
Free Room Hire

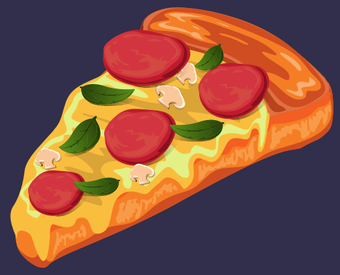
AVAILABLE FOR
SEASON 2022/23

NORTHERN

PACKAGE 4 - MATCH DAY

NORTHERN





Your Company logo on match day team line ups shared on all social media for 1st & 2nd team. (~6000 connections across all platforms)

Discounted admission to the sponsors end of season dinner

Associate Club Membership for the day! (discounted beverages)

Free Pizza for you and a friend! (Max 2)

Photograph with Northern Player of the Match (to be shared across all social media platforms

Commemorative Match Ball

AVAILABLE FOR SEASON 2022/23

NORTHERN

PREMIER PLUS	Available on Request	
PREMIER	Available on Request	
CHAMPIONSHIP	Single Pitch-Side Board	£350
	Double Pitch-Side Board	£550
	Squash Court Board	£450
	Sight-Screen Reverse Board	£350

NEW

MATCH DAY

£50

All Partner Boards are inclusive of VAT, with a commitment of 2 years.

NORTHERN

MARKETING TOUCHPOINTS

> 6000 Connections Across Social Platfroms

Your logo on our Team Sheets

Your logo across our website

SOCIAL MEDIA LINKS

NORTHERN
CRICKET CLUB

@NORTHERNCLUB

NORTHERN_CLUB

INTERESTED?

CONTACT INFO

EMAIL ADDRESS

sponsorship@northernclub.uk

WEBSITE

https://northernclub.uk