



LEONARD CURTIS



SEASON 2024

NORTHERN CC

PARTNERSHIP PACKAGES

Be part of "The Northern Way"





LANCASHIRE KNOCK OUT CHAMPIONS 2023





JOIN THE FAMILY! MORE THAN JUST SPONSORSHIP...

Our Values

Current Partners

The Teams

About Northern Cricket Club

Our Charity Partners

Package 1 - Premier Plus Package

Package 2 - Premier Package

Package 3 - Championship Package

Package 4 - Streaming Package

Package 5 - SMASH Package

Package 6 - Match Day Package





OUR VALUES

...COMMITMENT

At The Northern Club we are committed as players and as coaches. We give 100% in training and in matches, and will always support each other.

...HONESTY

Throughout the Northern Way, we will always be transparent with each other, whether by developing our youngsters, or supporting one another as adult cricketers. Honesty supports progression.

...RESPECT

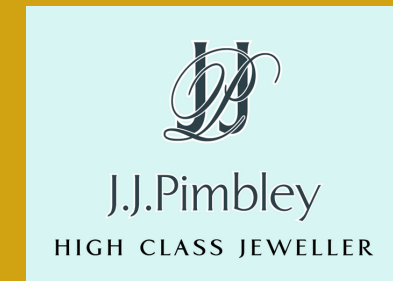
Our most important value, regardless of age or level of ability. Cricket at The Northern Club must always be played with respect for each other, and for our opposition.

OUR PARTNERS

...ARE CRUCIAL TO OUR BEING.

Our Partners enable the club to focus on achieving things both on and off the pitch.

The upkeep of training, playing and changing facilities is costly, and without the support of our partners, it wouldn't be possible for us to facilitate Cricket at the club.



6

MEN'S TEAMS

THE TEAMS

WOMEN'S TEAMS

JUNIOR TEAMS

9

2

You're A .

WINNER!

NORTHERN BY NUMBERS

20

X

CUP WINNERS

12th

X

PREMIER LEAGUE
HONOURS





ABOUT US



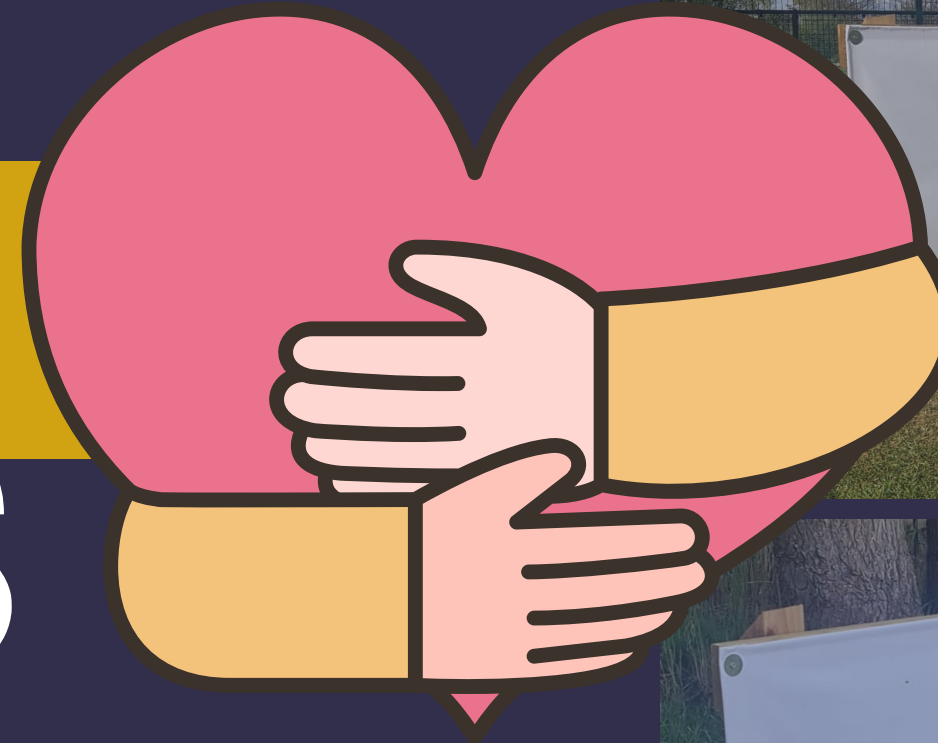
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Well, if you don't know by now, we are the Northern Club. We are the 2019 Lancashire Cricket Foundation' Club of the year, and the 2022 Lancashire Cricket Foundation' Women's Club of the year – and we are offering you the chance to join the family!

...

We have a philosophy and vision at the club to inspire our boys & girls to progress, and better themselves through fun & relevant practice. We are an inclusive club, and love to see our partners down at Moor Park enjoying the game, and socialising amongst us. You will get to see first-hand how your support is put to use.

CHARITY PARTNERS



...

Northern have been charity partners with Bridge Inn Community Farm since 2020. Each summer we welcome members from the Farm to Moor Park for 6 week free 'fun with cricket' sessions. Bridge Inn offers a brilliant experience for adults with learning difficulties. Clients at the farm get to experience day to day farming life as well as educational activities through arts and crafts.



PACKAGE 1 - PREMIER PLUS



THANK YOU



LEONARD CURTIS



PACKAGE 2 - PREMIER.

THANK YOU

NATURECAN

COULSON FLOORING

flanagan
group



PACKAGE 3 - CHAMPIONSHIP



「FOR
SALE」





SPONSORS BOARD ON MAIN PITCH/SQUASH COURT (*BOARD COST & DESIGN OPTIONAL*)



YOUR COMPANY LOGO ON MATCH DAY TEAM LINE UPS SHARED ON ALL SOCIAL MEDIA FOR 1ST & 2ND TEAM. (~6000 CONNECTIONS ACROSS ALL PLATFORMS)



YOUR COMPANY LOGO ON OUR WEBSITE



MATCH DAY SPONSORSHIP DISCOUNT

AVAILABLE FOR
SEASON 2024



PACKAGE 4 STREAMING




LIVE




STREAMING

NEW FOR
SEASON 2024



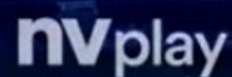





Ealing CC 1st XI


1ST XI PREMIER DIVISION • EALING CRICKET CLUB, MIDDLESEX

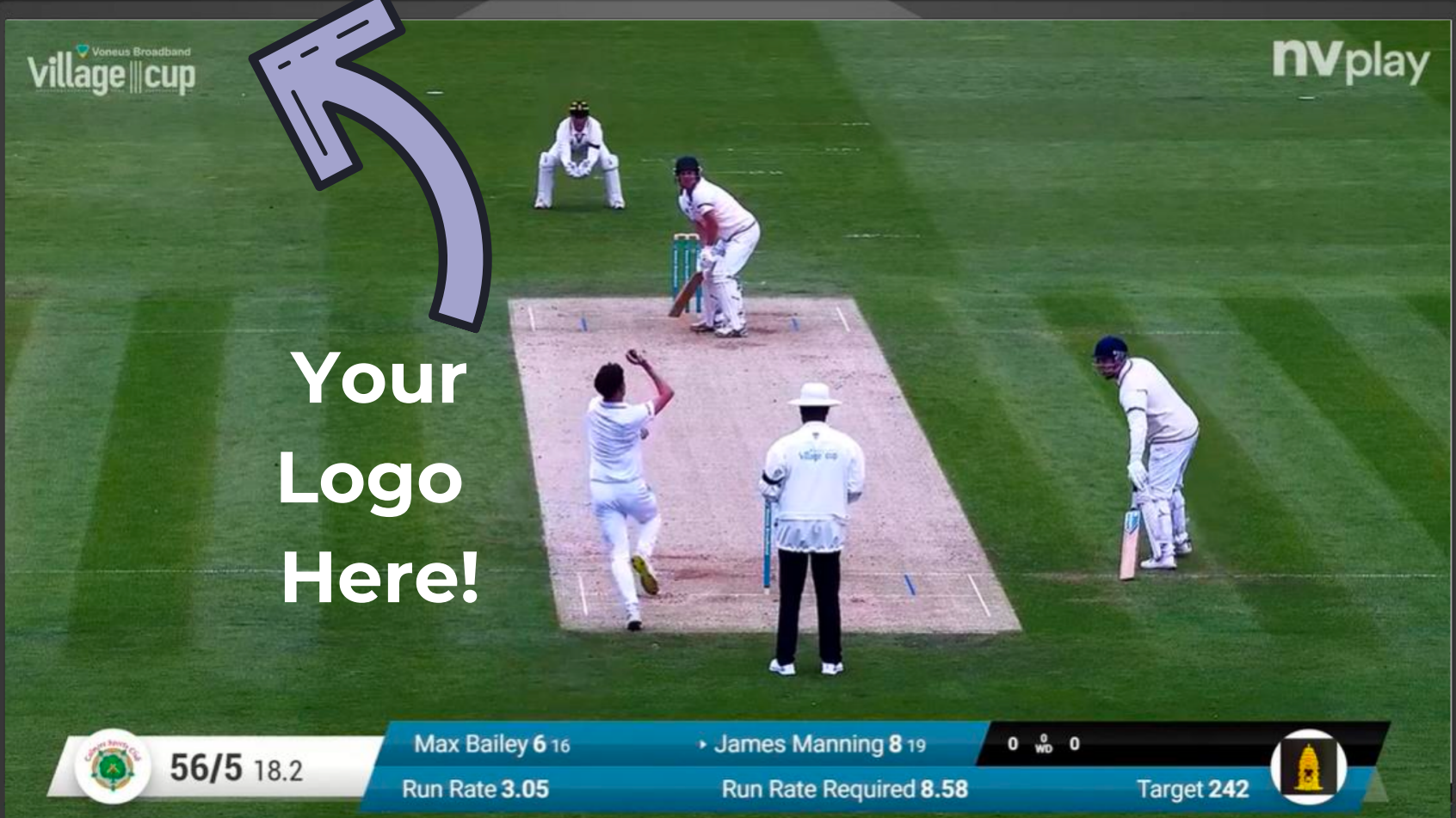
		Runs	Balls
Connelly	b Andrew Jones	17	41
Graves	not out	119	113
Luke Stoughton	not out	76	114
Oliver Wilkin			
Jacob O'Sullivan			
Owyn Tong			
Mungo Russell			
Glenn Coppack			
Andy Laws			
Kristian Martin			
Alex Fell			
Extras	(b 3, lb 4, w 3, nb 3)	13	
Total	for 1 wicket in 44 overs	225	268




Your
Logo
Here!







**56/5** 18.2

Max Bailey **6** 16


James Manning **8** 19

0 0 0

Run Rate **3.05**

Run Rate Required **8.58**

Target **242**



Your
Logo
Here!





Mid-Innings Sponsor Overlay

Image or Video Advert

**LEONARD CURTIS**

**56/5** 18.2

Max Bailey **6** 16

James Manning **8** 19

0 0 0

Run Rate **3.05**

Run Rate Required **8.58**

Target **242**



**SUBSCRIBE**



NEW FOR
SEASON 2024



INCLUDES PERIMETER BOARD

PACKAGE 5

SMASH!



NEW FOR
SEASON 2024



A UNIQUE OPPORTUNITY.



INCLUDES PERIMETER BOARD

LEONARD CURTIS



The hottest ticket in Crosby!

10 Fridays in the sun!

Promote your business.

~150 Children in attendance

Gain exposure to new clients!

LEONARD CURTIS



NEW FOR
SEASON 2024





MATCH DAY SPONSOR

2 PIZZAS

BOSH!

AVAILABLE FOR
SEASON 2024



PREMIER PLUS

SOLD

STREAMING

Contact for details

PREMIER

SOLD

CHAMPIONSHIP

Single Pitch-Side Board

350

Double Pitch-Side Board

550

Squash Court Board

450

Sight-Screen Reverse Board

350

SMASH

Contact for details

MATCH DAY

50

All Partner Boards are not inclusive of VAT, and based on a commitment of 2 years.



MARKETING TOUCHPOINTS



> 6000 Connections
Across Social
Platforms



Your logo on our
Team Sheets



Your logo across
our website

SOCIAL MEDIA LINKS



**NORTHERN
CRICKET CLUB**



@NORTHERNCLUB



NORTHERN_CLUB

INTERESTED?

EMAIL ADDRESS

sponsorship@northernclub.uk

WEBSITE

<https://northernclub.uk>

CONTACT INFO

